INTRODUCTION TO ELEARNING
A HANDS-ON ELEARNING WORKSHOP BY TIM SLADE
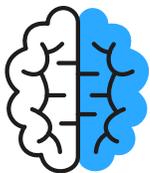
WORKSHOP OVERVIEW

If you're new to eLearning, it can be a little overwhelming trying to figure out where to begin. Even if you have a background in learning or instructional design, it's not easy to understand and navigate the terminology, techniques, and technology that goes into developing an eLearning course.

In this two-day, hands-on eLearning workshop, you will learn the basics of eLearning design and development. Starting with an exploration of the different types of eLearning, you'll learn the benefits of eLearning and how to determine when eLearning is the right solution for your learners. From there, you'll explore the complete eLearning development process, starting with how to work with your stakeholders and subject matter experts, how to collect and organize your eLearning content into a storyboard, and how to pick an eLearning authoring tool to develop your course.

In addition to the eLearning development process, you'll learn the basics of designing performance-based eLearning interactions and how to design eLearning scenarios. You'll also explore some of the other important and popular topics related to eLearning development, including: visual design, user interface design, gamification, microlearning, and more.

WHAT WILL YOU LEARN?

After attending this hands-on eLearning workshop, you'll learn:

- The different types and benefits of eLearning.
- How to determine if eLearning is the right answer.
- How to work with your stakeholders and subject matter experts to plan your eLearning project.
- How to create an eLearning project plan and timeline.
- How to collect and organize your eLearning content into a storyboard.
- How to select an eLearning authoring tool to develop your eLearning course.
- How to design performance-based eLearning interactions and scenarios.
- The importance of visual design and user interface design when developing an eLearning course.
- The basics of eLearning gamification and microlearning.

WHO SHOULD ATTEND?

This eLearning workshop has been designed for instructional designers and other learning professionals who are new to eLearning.

MEET YOUR FACILITATOR

Tim Slade is a speaker, author, and award-winning eLearning designer. Having spent the last decade working to help others elevate their eLearning and visual communications content, Tim has been recognized and awarded within the eLearning industry multiple times for his creative and innovative design aesthetics. Tim is a regular speaker at international eLearning conferences, is a recognized Articulate Super Hero, co-author of the popular *E-Learning Uncovered* book series, author of the *The eLearning Designer's Handbook* and author of *The eLearning Designer's Blog* at www.timslade.com.

FOLKS LOVE MY ELEARNING WORKSHOPS

"Tim is always awesome. Funny, genuine, and walks the walk. He shows what he knows."

"Tim was organized, well spoken, entertaining, thoughtful and kept to his topic at hand."

"Tim's workshop was hands-down one of the BEST workshops that I have ever attended!"

OTHER TOPICS

- Articulate Storyline
- Articulate Studio
- eLearning Project Management
- Working with Subject Matter Experts

- eLearning Instructional Design
- eLearning Graphic Design & Visual Communications
- eLearning Interactivity Design

- Scenario-Based eLearning
- eLearning Quizzing & Evaluations
- Freelancing in eLearning
- And much more!